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Contact: Abby E. Dozier
Communications Specialist
PH: 817.212.4061

DAYL Reaches Out to Law Students

FORT WORTH, Texas – In collaboration with the office of career services, the Dallas Association of Young Lawyers (DAYL) traveled to Fort Worth on March 5 to present a networking seminar to students at Texas Wesleyan University School of Law. This was the first outreach event DAYL has conducted with the law school.

Over 50 students joined DAYL board members and leaders for the Wednesday afternoon networking seminar in the law school's Bernie Schuchmann Conference Center. DAYL president Karen McCloud welcomed students and encouraged them to take advantage of numerous member benefits such as job search resources, networking events, and mentorship opportunities.

Students were then treated to a humorous presentation on networking. Through a series of skits and unscripted commentary, PJ Dunn, of the *Dallas Business Journal*, Laura Benitez Geisler, of Jones Geisler, LLP, and Chad Ruback, of The Ruback Firm, shared tips on how to successfully present oneself at networking functions.

"Networking is the successful marketing of oneself," Dunn said. "If you understand networking, you will be ahead of the crowd."

Arturo Errisuriz, assistant dean for career services, said he was pleased that the DAYL members were willing to take the time to reach out to the student body.

"I was delighted that members of the DAYL volunteered their time to assist us in the professional development of our law students," Errisuriz said. "We have a number of students from Dallas that plan to practice there upon graduation. I look forward to partnering with them in the future to offer more programs."

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